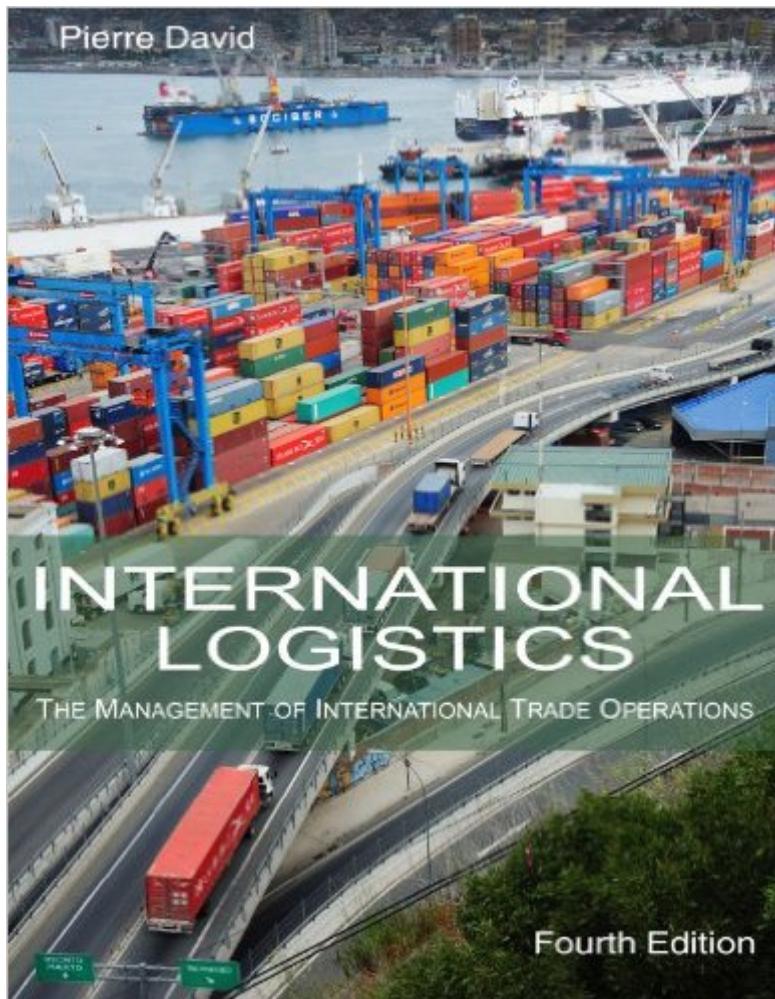


The book was found

International Logistics: The Management Of International Trade Operations



Synopsis

A full-color textbook covering all of the concepts of international logistics. This textbook is written from the perspective of the users, those managers who are actively exporting or importing goods or are otherwise involved in international trade operations. All of the relevant issues are thoroughly explained, including documentation, terms of payment, terms of trade (2010 Incoterms® rules), exchange rate exposure hedges, international insurance, Customs clearance, agency and distributorship sales contracts, packaging, transportation, and security issues.

Book Information

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Customer Reviews

I really love this book. Its easy on the eyes and keeps the reader engaged. I bought this book to learn about International trade for my classes and I'm glad I did. I has everything from the history of logistics, statistics, and in depth foundation of shipping.

The book covers all the essential topics regarding international logistics. As a matter of information, I read the brazilian version of the book and got surprised that such version was adapted to particular points as for brazilian practices. This is not very common concerning translated books whatsoever - a quality that differentiates David's book from other books. As a general rule, foreign books are verbatim translations of their original versions.

Received book in ~ two days. Needed this book for a class. After reading the first three chapters, my opinion is that this is an excellent textbook. It is very informative, but not long-winded in

explanation. The book is written in such a way that it promotes a flow, and minimizes stops in reading. I would rate this " five stars," but there are some minor typos, and it appears that one image graph is missing some information.

Simply the best in international logistics, import and export issues. Its complete and concise leaving no stone unturned. I would recommend student to buy it, it will turn out to be a good return on your investment.

A comprehensive reference book to start and to teach at the bachelor level.

An encyclopaedia of International Logistics. An exhaustive and in depth coverage of International Logistics. It is a must have on every international trader's desk.

I have been sharing this book with my peers at work. It is full of great and interesting information and very easy to read.

Great book to bring you up to speed on new Incoterms and knowledge of how items are shipped.

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